ANGELO OUTLAW

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Hello there! I'm an interactive designer and front-end developer with a unique blend of creative sensibility and technical ability. After designing for print in my early career, I transitioned into the digital realm and have pushed pixels and code ever since. This winding path has given me an eclectic and wide-ranging set of skills. Also, yes, that really is my last name!

Work History

Senior Interactive Designer and Developer | April 2016 - Present
Verimatrix

- Design and develop digital campaigns using a combination of emails, landing pages, webinars, and marketing automation.

- Provide creative direction and best-practice training for a globally dispersed team of engineers, salespeople, and marketing professionals.

Web Designer and Developer | October 2014 - April 2016
CSA Travel Protection/Europ Assistance

- Created low and high fidelity interactive prototypes.

- Communicated concepts and design rationale to other members of the design, development, and management teams.

- Managed the selection and implementation of the Adobe Experience Manager.

- Designed and coded custom micro sites, landing pages, and emails.

Web Design and IT Operations Support | September 2012 - July 2015
Bayside Networks

- Worked directly with small to medium sized businesses to provide design services, CMS-based site maintenance, and IT support.

Senior Graphic Designer | July 2006 - October 2014
CSA Travel Protection/Europ Assistance

- Provided leadership for a small cross-disciplinary creative team.

- Developed a brand platform that honored the parent company's guidelines while still allowing CSA Travel Protection to stand out in a crowded industry.

Graphic Designer | September 2003 - July 2006
CSA Travel Protection

- Designed and produced a variety of marketing material including flyers, brochures, postcard campaigns, advertisements, proposals, and reports.

Graphic Design Assistant | August 2000 - July 2003
Aztec Shops, Ltd.

Skills

- Prototyping applications: Sketch, Invision, Webflow, Axure

- HTML / CSS / jQuery

- Adobe Creative Cloud

- UX/UI best practices

- Responsive web design principles

- CSS/Sass frameworks: Bootstrap, Foundation, Suzy, etc.

- Marketing automation: Act-On, Mailchimp, Silverpop, Constant Contact

- Collaboration tools: Hipchat, Slack, Hangouts, Skype, etc.

- Content management systems: Wordpress, Drupal, Ingeniux, Adobe Experience Manager

- Versioning software: Git/SVN

- Apache's Velocity Templates

- Working knowledge of JS, jQuery, PHP

- Salesforce, Microsoft Dynamics

- Advanced knowledge of print production tools, techniques and capabilities

- OS X and Windows environments

Affiliations

AIGA San Diego
- President (current)
- Finance Director
- Website Director

Y Conference Committee 2015 / 2016

Education

Bachelor of Arts, Graphic Design
San Diego State University - 2003