

ANGELO OUTLAW

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Hello there! I'm an interactive designer and front-end developer with a unique blend of creative sensibility and technical ability. After designing for print in my early career, I transitioned into the digital realm and have pushed pixels and code ever since. This path has given me an eclectic and wide-ranging set of skills. Also, yes, that really is my last name!

Work History

NOW

President - Board of Directors | May 2017 - Present
AIGA San Diego

- Provide the vision and leadership for the San Diego chapter of the largest and oldest professional membership organization for design.

Digital Design Manager | October 2018 - Present
Mitchell International

- Manage the in-house and contracted teams responsible for all internal and external digital marketing applications, including the company website, microsites and email.
- Create wireframes, mockups, and contribute to the development of an updated website worth of the company's status in the industry.

2018

Senior Interactive Designer & Developer | April 2016 - October 2018
Verimatrix

- Designed and developed digital campaigns using a combination of emails, landing pages, webinars, and marketing automation.
- Provided creative direction and best-practice training for a globally dispersed team of engineers, salespeople, and marketing professionals.

2016

Web Designer and Developer | October 2014 - April 2016
CSA Travel Protection/Europ Assistance

- Designed and coded custom micro sites, landing pages, and emails, from prototypes to completion.
- Communicated concepts and design rationale to other members of the design, development, and management teams.

2015

Web Design and IT Operations Support | September 2012 - July 2015
Bayside Networks

2014

Senior Graphic Designer | July 2006 - October 2014
CSA Travel Protection/Europ Assistance

2006

Graphic Designer | September 2003 - July 2006
CSA Travel Protection

2003

Graphic Design Assistant | August 2000 - July 2003
Aztec Shops, Ltd.

Skills

- Prototyping applications: Sketch, Invision, Webflow, Axure
- HTML / CSS / jQuery
- Adobe Creative Cloud
- UX/UI best practices
- Responsive web design principles
- CSS/Sass frameworks: Bootstrap, Foundation, Suzy, etc.
- Marketing automation: Act-On, Mailchimp, Silverpop, Constant Contact
- Collaboration tools: Hipchat, Slack, Hangouts, Skype, etc.
- Content management systems: Wordpress, Drupal, Ingeniux, Adobe Experience Manager
- Versioning software: Git/SVN
- Apache's Velocity Templates
- Working knowledge of JS, jQuery, PHP
- Salesforce, Microsoft Dynamics
- Advanced knowledge of print production tools, techniques and capabilities
- OS X and Windows environments

Affiliations

- AIGA San Diego
- President (current)
 - Finance Director
 - Website Director

Y Conference Committee 2015 / 2016

Education

Bachelor of Arts, Graphic Design
San Diego State University - 2003